



NTOCC 2025 Transitions of Care Summit Exhibit & Sponsorship Opportunities

Theme: *"Seamless Transitions, Better Outcomes: Innovating Care Coordination for the Future"*

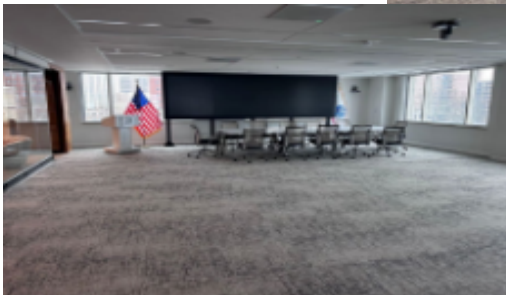
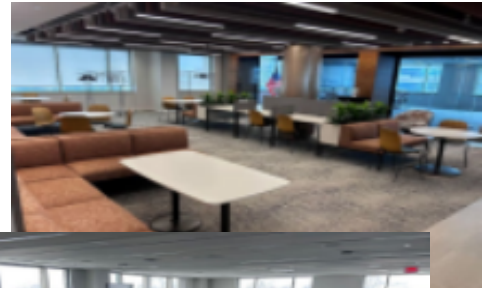
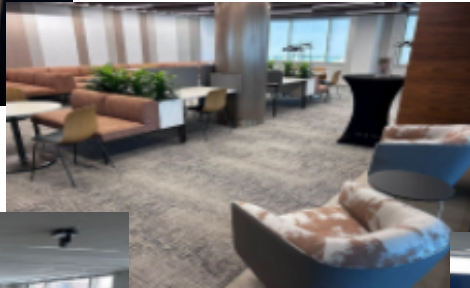
Date: September 16, 2025 8:00am - 4:30 pm (One Day Summit)

Location: Washington, DC the General Gordon R. Sullivan Conference and Event Center hosted by AUSA

Hotel: [Hyatt Place Arlington Courthouse Hotel](#) Located at [2401 Wilson Blvd., Arlington, VA](#)
The Hyatt is the AUSA Conference & Event Center partner Hotel and it is attached to the event center.



The AUSA Conference Center 4th Floor Conference center is a great space for this event with panoramic views, a digital video wall, and four 70" TVs. We have complete access to the entire floor including a spacious café & lounge that is perfect for networking and lunch.



Our Target Audience:

- Case managers, discharge planners, & care coordinators
- Hospital and post-acute care administrators
- Physicians & APNs
- Pharmacists & Pharmacy Techs Patient advocacy groups
- Pharmaceutical and medical technology representatives
- Policymakers and government officials (CMS, HHS, state health departments)
- Healthcare IT and digital health leaders
- Healthcare associations and nonprofit organization

Conference Goals & Objectives

1. **Build NTOCC awareness as a Leading Voice or Authority in Transitions of Care; “The Gold Standard”**
 - Showcase and highlight cutting-edge technology, best practices, policy advancements and solutions.
 - Provide a platform for thought leadership and innovation.
 - Provide a focused, high-impact forum for discussion and learning.
2. **Drive Engagement & Networking Among Industry Stakeholders**
 - Foster collaboration and engagement between healthcare providers, policymakers, and industry leaders.
 - Create strategic partnerships to drive innovation in care transitions
 - Podcast session with attendees to identify issues/concerns and highlight
 - Programs that are working in support of better transitions of care
3. **Expand Education Opportunities**
 - Introduce NTOCC training programs and toolkits. (i.e Care Transitions Bundle, Pharmacist Principles, NTOCC Powtoon video, etc)
 - Showcase the Educational on-line Library and the Compendium Materials
 - Provide **real-world case studies** and interactive workshops
 - Interactive Digital Conference Notebook
 - Develop a conference white paper supporting the recommended considerations for Improving transitions and care coordination
4. **Actionable Insights**
 - Summit insights; key findings from working sessions, roundtable, audience polls and audience participation during the summit

Summit Tentative Agenda

8:00 AM	Registration & Continental Breakfast Networking (Sponsored by _____)
9:00AM	Opening Keynote: The Future of Transitions of Care
9:45AM	Panel: Bridging Gaps Between Acute & Post-Acute Care
10:30AM	Digital Solutions for Coordinating Seamless Transitions of Care (Panel)
11:00AM	Lunch – Provided (Sponsored by _____)
12:15AM	The Future of Value Based Care
1:00PM	Legislative Updates & CMS Guidelines; Regulations Impacting Care Transitions
2:00PM	Pharmacists & Their Impact on Transitions of Care
2:45PM	Break (Sponsored by _____)
3:00PM	Case Study Presentations Panel Innovative Models for Successful CareTransitions
3:45PM	Roundtable Discussions Roadmap to Closing the Gaps– Interaction with industry leaders
4:30PM	Closing Note - Conference End

Summit Sponsorship Levels

Silver Sponsorship Level

Standard Exhibit - \$1500

- Tabletop exhibit (includes table & chairs)
- 150-word company listing and logo in the conference guide
- Company listing on the NTOCC website to (include logo & web link)
- 1 Full Conference Registration

General Summit Sponsorship - \$1000

- 150 word company listing and logo in the conference guide
- Company listing on the NTOCC Summit website to include (logo & web link)
- 1 Full Conference Registration

Gold Sponsorship Level

Breakfast and Break Sponsor - \$7500

- Complementary standard exhibit benefits
- Signage during breakfast & breaks
- 2 Conference Registrations
- Company Logo or Name included on time slot on Summit Agenda for Breakfast or Break
- Early access to summit insights before release to public
- Summit Sponsor Mention on “The Relay” Podcast to be launched during the Summit

Platinum Sponsorship Level

Luncheon Sponsorship - \$10,000

- Complementary standard exhibit benefits
- Signage during Luncheon
- 3 Conference Registrations
- 10 minute sponsorship presentation
- Company Logo or Name included on time slot on Summit Agenda for luncheon
- Early access to summit insights before release to public
- Summit Sponsor Mention on “The Relay” Podcast to be launched during the Summit

“The Relay” Podcast Launch Sponsorship Opportunities



NTOCC is excited to announce the exclusive launch of “The Relay” podcast at this year’s Washington, DC Summit! This premiere event presents a unique sponsorship opportunity to Showcase your brand to an audience of healthcare leaders, providers, policymakers, and advocates who are passionate about improving transitions of care. The Relay will spotlight innovative solutions, powerful stories, and actionable strategies, positioning your organization at the center of this essential conversation. By sponsoring the launch, you’ll gain high-visibility exposure at the conference and ongoing engagement through the podcast’s dynamic episodes that will continue the dialogue long after the event. Leverage the NTOCC 2025 Summit for the exclusive launch of The Relay podcast-highlighting ToC solutions, key issues and stories in transitions of care from various healthcare settings. Reach a broad audience through live summit engagement and digital distribution after the Summit.

Platinum Podcast Sponsor

"The Relay" Podcast NTOCC Launch Partner - \$ 5,000

- Exclusive branding on "The Relay" podcast launch episode during the NTOCC Summit
- Prominent logo on all podcast promotional materials distributed at the NTOCC summit
- Recognition during the summit session announcing the podcast
- Sponsor guest interview on the launch episode
- Priority branding on NTOCC social media and newsletters promoting the podcast launch during the NTOCC Summit

Gold Podcast Sponsor- \$2,500

- Branding on The Relay podcast launch episode
- Logo on promotional materials distributed at the summit (summit & digital)
- Mention in summit materials and social media posts promoting the podcast

Silver Podcast Sponsor- \$1,000

- Logo on podcast launch promotional materials (summit and digital)
- Mention in summit materials promoting the podcast

*Ask about a Podcast Plus package combining summit and podcast launch - including an ongoing sponsorship for "The Relay" after the initial launch.

Conclusion

The **NTOCC Transitions of Care Summit** will clarify the issues surrounding transitions of care, expand partnerships, and help drive meaningful change in healthcare transitions. Your involvement and sponsorships support the important work needed to influence better pathways in transitions and create a vibrant community of healthcare professionals working to achieve quality outcomes for providers, patients and their family caregivers.

For more information please contact Valerie Emmons Vice President, Communications & Government Affairs (NTOCC) at valemmons@gmail.com or phone 501-712-8686